

CANU FORUM 2024 | HALIFAX | 24 - 26 OCTOBER

DIVERGENCE *DIVERGENCE*

CHANGING
PERSPECTIVES
IN URBANISM



**Sponsorship
Opportunities**



CanU is dedicated to improving City-Building practices, research and education in order to create sustainable, healthy and livable cities and communities across Canada.



THE COUNCIL FOR CANADIAN URBANISM MISSION IS TO:

- Advocate for Canadian urbanism;
- Educate city-building professionals, political representatives, and the public about Canadian urbanism;
- Communicate and share with other professionals;
- Lead a movement towards a more sustainable future

As part of this mandate, every year CanU brings some of Canada's most dedicated and engaged urbanism professionals from across the country together for city building conversations in various Canadian cities.

CANU FORUM 2024



This year's forum provides many opportunities to profile your company and tie your organization's branding with various events and sessions. This year's forum presents an exploration into the theme of "Divergence" – Changing Perspectives in Urbanism. Divergence in urbanism highlights the conflicting forces shaping our cities, pulling them in different directions. As cities grow and evolve, urban design has to adopt innovative approaches to face the cities' diverging forces. Within the context of unprecedented shifts in demographics, technology, and climate, the CanU 2024 Forum focuses on how conflicting aspects of urbanism can potentially be brought together through urban design to chart the course for more resilient, inclusive, and sustainable urban futures.

In addition, the Forum will include compelling events such as neighbourhood tours and thematic discussions and presentations on related topics. More information with regards to the detailed program will follow in the coming weeks.



Credit to Canadian Museum of Immigration at Pier 21

DATES

October 23

Opening Night

OPEN TO ALL!

October 24 – 25

Presentations & Walking Tours

October 26





Bus Tour

LOCATION

Pier 21

1055 Marginal Rd, Halifax, NS B3H 4P7

SPONSORSHIP OPPORTUNITIES

	 Platinum \$10,000	 Gold \$5,000	 Silver \$2,500	 Bronze \$1,500	In-kind \$750-1,000
Prime hosting opportunity as sole sponsor of either the welcome event, keynote event or the closing event (to be determined by the Summit Committee)	[Bar]				
Signage at registration booth	[Bar]				
Opportunity to sponsor a session	[Bar]				
Opportunity to sponsor a social event	[Bar]				
Opportunity to sponsor a mobile tour (3 available)	[Bar]				
Complimentary registration	4	3	2	1	
Opportunity to sponsor a lunch (3), breakfast (3)	[Bar]				
Opportunity to sponsor a break (tbd)	[Bar]				
Student Sponsorship Opportunity (tbd)	[Bar]				
Acknowledgment at welcome event and closing event	[Bar]				
Signage at the appropriate hosting opportunity/location	[Bar]				
Logo in summit program & website	[Bar]				
Acknowledgment via CanU social media	[Bar]				

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